

The Ocean Changemakers Challenge aims to harness the power of human ingenuity and create innovative solutions that promote the well-being of our oceans while fostering economic growth. Now in its fifth year, three innovators will be selected to join the ranks of Ocean Changemakers passionate about environmental conservation and sustainable business practices.

Our oceans, abundant with life and resources, hold the key to a prosperous future. By participating, you have the opportunity to contribute to the preservation of marine ecosystems and the communities reliant upon them. Your ideas could shape policies, transform industries, and create a ripple effect of positive change worldwide.

The most promising solutions will receive mentorship and the option to showcase their innovations to a global audience during Economist Impact's World Ocean Summit, March 12th-13th 2025 in Tokyo, Japan.

## How to enter

1. To enter the Ocean Changemakers challenge, applicants need to submit a short video of no longer than 1 minute in which they address the following questions: "How are you contributing to the sustainable development of the blue economy? How would you benefit from an ocean leader as a mentor?"

By "blue economy" we mean a sustainable ocean economy that harnesses marine ocean resources for long-term economic development and social prosperity while protecting the environment in perpetuity.

2. The video should highlight how your work or academic study is creating innovative, viable, scalable and action-oriented business solutions that will support the development of a sustainable blue economy. We seek ingenious solutions that strike a harmonious balance between economic growth and environmental stewardship.
3. The video should be sent as an unlisted video link on YouTube or Vimeo, or uploaded in a common video format, such as AVCHD, AVI, FLV, MKV, MOV, MP4, WEBM or WMV.
4. Three finalists will be announced on Economist Impact's World Ocean Initiative website and will have the option to present their business idea and vision for a blue economy during an ocean changemakers session at the World Oceans Summit & Expo in Tokyo, Japan in March 2025.
5. To help bring the changemakers' ideas to life, they will receive guidance from renowned ocean leaders as part of a 12-month mentorship programme that will begin shortly before the summit.

## TERMS AND CONDITIONS

Please read the following terms and conditions carefully. By participating in Economist Impact's Ocean Changemakers Challenge (the "challenge") you will be deemed to have accepted these terms and conditions.

## 1. INTRODUCTION

- a. The challenge is being run and administered by Economist Impact ("Economist Impact") The Adelphi, 1-11 John Adam St, London WC2N 6HT, United Kingdom.
- b. The challenge is open to students and professionals who meet ALL of the following criteria:
  - i. are available to attend (virtually or in person) the World Ocean Summit from March 12th-13th 2024 in Tokyo, Japan;
  - ii. are not an employee of Economist Impact or any of their subsidiaries or affiliates.
- c. The challenge opens at 0:01 GMT on November 11th 2024 and closes at 23:59 GMT on December 31 2024 (the "challenge period"). Entries received outside of the challenge period will not be eligible to participate in the challenge.

## 2. ENTRY TO THE CHALLENGE

- a. To enter the challenge, all applicants must upload their submissions to <https://www.f6s.com/ocean-changemakers-challenge-2025/apply>
- b. Submissions must:
  - i. be a video in English, of no more than 1 minute in duration. File name should include name of applicant.
  - ii. answer the following questions: "How are you contributing to the sustainable development of the ocean economy? How would you benefit from an ocean leader as a mentor?" The video should highlight how your work creates innovative, viable, scalable and action-oriented solutions to blue-economy challenges.
  - iii. state the applicant's name, location and current place of employment or educational institution.
- c. Entries will be managed on a platform provided by F6S Network Limited ("F6S"). By submitting entries via F6S, entrants accept F6S's privacy policy (<https://www.f6s.com/privacy-policy>), terms of service (<https://www.f6s.com/terms>) and cookie policy (<https://www.f6s.com/cookie-policy>).

## 3. THE SHORTLIST

- a. At the end of the challenge period, Economist Impact will review all submissions received and shortlist 12 applicants. The shortlist of 12 applicants will be based on the following criteria ("criteria"), judged by Economist Impact:

- Impact on blue economy: clear link with sustainable development of the ocean
  - Innovative: original idea or clear improvement on existing idea, focused on progress
  - Viable: should be feasible in the medium to long term, not only short term
  - Scalable: can be scaled up and applied in different contexts
  - Investable: offers opportunities for growth.
- b. Each video on the challenge shortlist will then be reviewed by a panel consisting of members of Economist Impact and a small group of external advisors, including the ocean leaders that will serve as mentors ("the panel"). The panel will select three shortlisted applicants (each a "challenge winner") based on the panel's assessment of which applicants have best satisfied the criteria. The three challenge winners will be invited to participate in a live session for the World Ocean Summit (the "event").
- c. Each challenge winner will be contacted by Economist Impact no later than January 29, 2025 using the contact details they provided when entering the challenge. The following conditions apply:
- i. If a challenge winner cannot be contacted or is unable to attend the session, the panel reserves the right to select a replacement challenge winner.
  - ii. If a challenge winner subsequently becomes unable to attend the session—virtually or in-person— (and unless otherwise agreed by Economist Impact), the panel reserves the right to select a replacement challenge winner.
  - iii. If a challenge winner fails to attend the session without having notified Economist Impact in advance, that challenge winner will not be eligible to receive mentorship, but no replacement will be selected.

#### 4. THE CHALLENGE WINNERS

- a. The three challenge winners will be invited to attend the event in-person or virtually. Economist Impact will contact each challenge winner before the event to provide further information.
- b. Each winner is responsible for their own travel and accommodation if they wish to attend the event in person.
- c. The challenge winners will be announced on the World Ocean Initiative's website and social media channels in the week commencing March 2nd 2025. The decision of the panel is final and binding and there are no appeals to such decision.

- d. Each of the three challenge winners will receive mentoring from a high-profile ocean mentor, who will work with each challenge winner over a 12-month period to help refine the winner's ideas and shape their leadership skills. Challenge winners will be expected to provide a regular progress report to Economist Impact.

## 5. THE MENTORSHIP

- a. One representative from each challenge winner (three persons in total) will receive a complimentary guest pass to attend the event.
- b. Each challenge winner will have an opportunity to present their innovation to the World Ocean Summit audience—virtually or in-person—during a dedicated session on or around 12th-13th March, 2025.
- c. Each challenge winner will receive mentoring from a high-profile ocean mentor, who will work with each challenge winner over a 12-month period to help refine their ideas and shape their leadership skills.
- d. All three challenge winners may, if they so choose, have a career conversation with their mentor. This is not, is not purported to and does not guarantee any offer or employment or any other relationship with the mentor, the mentor's employer or any of its subsidiaries or affiliates. Any job offer will be subject to satisfaction of eligibility criteria and successful passing of required tests and interviews and subsequent documentation. For the avoidance of doubt, Economist Impact and the World Ocean Initiative will have no involvement with any discussions regarding employment opportunities with mentors, their subsidiaries or affiliates.
- e. None of the mentorships may be transferred, substituted or exchanged and there is no cash alternative.

## 6. CONDITIONS RELATING TO ENTRY

- a. No purchase is required to participate in the challenge.
- b. Each applicant may only enter the challenge once during the challenge period. Any applicant who makes multiple entries will be disqualified.
- c. Economist Impact reserves the right, at any time
  - i. to verify the eligibility of any participant and to exclude anyone who it believes to have acted in breach of these terms and conditions;
  - ii. to withdraw participation in the mentorship programme under the challenge to any challenge winner in its sole discretion without cause; and

- iii. the right to withdraw the challenge at any time without any compensation to any participants.
- d. Economist Impact and the World Ocean Initiative will not be responsible for any attempt to participate in the challenge that is unsuccessful or incomplete for any reason, including as a consequence of communication or network failures.
- e. By submitting a response, each participant:
  - i. consents to their name and image appearing on Economist Impact, the World Ocean Initiative and communication channels in promotional materials in respect of the challenge;
  - ii. Grants to each of Economist Impact, the World Ocean Initiative the absolute right and permission to reproduce, display, exhibit, publish, transmit, edit, distribute, broadcast and/or otherwise use the response (including any still photographs and voice clips produced from footage) and their name, image, voice and recorded performance as embodied in the response in connection with the event, programmes, products, activities, and services for the purposes of discussion, advertising, education, promotion, and trade in any media, currently known or hereafter developed, throughout the world in perpetuity. Each participant waives all moral rights, the right of publicity, the right of privacy, and all analogous/similar rights throughout the world in respect of the response, to the greatest extent permissible under law. Each participant further waives any inspection or approval of the response, and the use to which the response may be applied, and releases Economist Impact and their subsidiary and affiliated companies from any liability for any permitted use of the response, and/or for any use by third parties who access/use the response without Economist Impact's permission, or for any claim of alteration, optical illusion or faulty mechanical reproduction and likewise with respect to any distortion or illusion in sound reproduction.
  - iii. Warrants that their response is their original work and does not infringe any third parties' intellectual property rights;
  - iv. Warrants that they are the sole owner of all rights in their response and fully indemnifies Economist Impact and the World Ocean Initiative from any direct or indirect loss, damages, expenses, claims or liability arising from their presentation or participation, including but not limited to damages or claims or liability in relation to breach of third parties' intellectual property rights; and
  - v. Absolutely assigns, with full title guarantee, all rights, title and interest in and to their response (including all ideas and concepts contained therein) to Economist Impact and the World Ocean Initiative. For the avoidance of doubt, the participant shall not be entitled to use or reproduce, or allow any third party to view, use or reproduce, the response (in full or in part in any format) without the permission of Economist Impact and the World Ocean Initiative Except in the manner

specified in clause 2 hereof, the participant undertakes not to, directly or indirectly, orally or in writing, whether in public or in private, whether online (including through any social media, such as Facebook or the like; any blog; any "app"; any phone, tablet, iPhone, iPad, Blackberry, computer, laptop or other device or application; or otherwise) or in any other manner:

1. use, reproduce, publish or distribute the response;
2. make or publish any statements that disparage or defame Economist Impact and the World Ocean Initiative or any of its personnel, or
3. make or publish any statements that appear to be on behalf of Economist Impact, the World Ocean Initiative or any of their personnel, or
4. use any of Economist Impact and/or the World Ocean Initiative's and/or the World Ocean Summit's logos, trademarks, graphics, or trade names.
5. Acknowledges, agrees and consents that they will be required to provide personal information (including his/her name, email and postal address) when submitting their application. Any personal data submitted to Economist Impact in connection with the challenge will be used to administer the challenge, and for other purposes as specified herein and in the privacy policy of Economist Impact as mentioned below. In doing so, the personal data of each participant may be retained, shared with Economist Impact, and may be transferred internationally to their respective subsidiaries, affiliates or related entities for hosting or processing such data for Economist Impact, and/or with other service providers, contractors and subcontractors in connection with the challenge or the event. The participants consent to the above.
6. Acknowledges and agrees that Economist Impact will also use personal data collected through the challenge to contact participants with information about products, services, other promotions and information which may be of interest. For further details of what data is collected and how this data is used, please see the privacy policy of Economist Impact (available at <https://www.economistgroup.com/privacy-policy> ).
7. confirms that they have read the Terms and Conditions governing the challenge as set forth and agree to the same.

## 7. LIABILITY

To the maximum extent permitted by applicable law, Economist Impact, and the World Ocean Initiative exclude liability for any losses, damages incurred by and/or claims raised by any person in connection with the challenge.

## 8. GENERAL

- a. All decisions made by Economist Impact and the World Ocean Initiative and the panel (as applicable) in respect of the challenge shall be final, and no correspondence or appeal will be entered into in respect of the same.
- b. Economist Impact and the World Ocean Initiative reserve the unilateral right, and at their sole discretion, with or without notice, to amend these terms and conditions or cancel the challenge at any time.
- c. Each participant will be required to provide personal information (including his/her name, email and postal address) when submitting a response. Any personal data submitted to Economist Impact in connection with the challenge will be used to administer the challenge and for other purposes as specified herein and in the privacy policy of Economist Impact as mentioned in Clause 8.4 below. In doing so, the personal data of each participant may be retained, shared with Economist Impact, and may be transferred internationally to its respective subsidiaries, affiliates or related entities for hosting or processing such data for Economist Impact, and/or with other service providers, contractors and subcontractors in connection with the challenge or the event.
- d. Where a participant provides the required consent, Economist Impact will also use personal data collected through the challenge to contact participants with information about products, services, other promotions and information which may be of interest. For further details of what data is collected and how this data is used, please see the privacy policy of Economist Impact (available at <https://www.economistgroup.com/privacy-policy> ).
- e. This challenge, and any dispute or claim arising out of or in connection with it, shall be governed by and construed in accordance with English law. Each participant irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this challenge.
- f. Participants shall be responsible for ensuring that their participation is in compliance with laws applicable to them.
- g. By participating in the challenge, each participant represents that they have read these Terms and Conditions and agree with the same and shall comply with the terms set forth herein.

## 9. FURTHER INFORMATION

For any further information about or queries regarding the challenge, please first see the World Ocean Initiative website and, if necessary, contact [oceanchangemakers@economist.com](mailto:oceanchangemakers@economist.com).